



ARTS DISTRICT
CENTER FOR
THE ARTS

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**ADCA Presents: *Hearsay: Artists Reveal Urban Legends* Exhibition
At LosJoCos Gallery in Downtown Los Angeles
Friday, May 13 – Sunday, June 12, 2016
Artists' Reception and Book Signing: Friday, May 13, 7-10pm**



Hearsay: Artists Reveal Urban Legends. LosJoCos Gallery, 725 Kohler St, Los Angeles, CA 90021, 13 May – 12 June, Th-Fri, 4-7 pm and Sat-Sun, 2-7 pm; artists' reception 13 May, 7-10 pm, info: 213 814 7164. Including works by: Lynn Foulkes, Robert Williams, Jeff Gillette, Jim Shaw, Marnie Weber, etc. Presented by the **Arts District Center for the Arts**, opening later in the year at One Santa Fe, the ADCA will serve the Arts District and downtown Los Angeles with a gallery, screening room and theater workshop space, creating opportunities for LA artists to connect with audiences and offering original programming that challenges traditional boundaries. The ADCA – keeping it weird in LA! More at <http://ladadspace.org/adca/>

Hearsay: Artists Reveal Urban Legends includes over 35 artists who have created artwork based on an urban legend with special significance to them. Each work will be accompanied by text explaining the artist's personal connection to their chosen urban legend.

Urban legends serve as our modern day mythology. Based on cultural traditions and morality tales, these stories prey upon our collective fears and provoke strong, emotional responses. Traditionally, in order for these legends to survive, a mix of text and imagery was used in storytelling, heightening the power of the legend as it passed down through generations. More recently, the Internet has encouraged the rapid dissemination of these modern legends, many of which can be traced back to the original folklore that inspired them.

The purpose of the exhibition is not to illustrate urban legends, but to analyze them in conjunction with each artist's own subjective viewpoint resulting in a shared experience between artist and audience.

Artists include: Llyn Foulkes, Naida Oslone, Victoria Reynolds, Jim Shaw, Jeffrey Vallance, Marnie Weber, Chris Wilder, and Robert Williams. The exhibition will incorporate a wide range of mediums, including painting, sculpture, photography and video, in order to capture the essence of each urban legend.

PUBLICATION:

A catalog is available for this exhibition, published through Grand Central Press. Author and urban legends expert Jan Brunvand, and art writers Tyler Stallings, Doug Harvey, and Mat Gleason will contribute essays. The catalog also includes essays by both curators as well as full color images of the artwork and short statements from each artist discussing their work in the exhibition.

Image: *The Purple Squirrel* by Sarina Brewer, Legend: "Purple Squirrels"

Photo credit: M.O. Quinn

Social Media: #hearsayrevealed #urbanlegends #moahlancaster #mythsandlegendshearsay

<http://www.hearsayrevealed.com>
<https://twitter.com/HearsayRevealed>

For more information, please call 213 814 7164